



TALENT & WORKFORCE SOLUTIONS

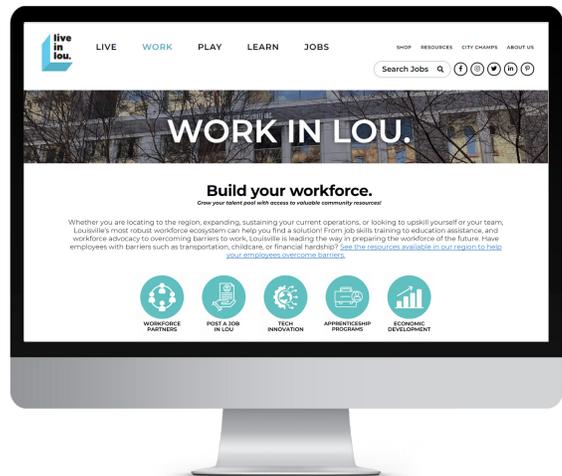


GREATER LOUISVILLE INC. HAS THE RESOURCES TO SUPPORT YOUR WORKFORCE NEEDS

Workforce development and talent acquisition are challenges that many employers are facing, and our team at GLI has developed great solutions to navigate this process with strategies that best meet your needs. Whether you are locating to the region and looking to recruit talent, upskill/reskill your current workforce, build talent pipelines, or expand/sustain current operations, GLI can assist you in navigating Greater Louisville's robust workforce ecosystem.

WORKFORCE ECOSYSTEM HUB

GLI has developed a robust online platform to help both employers and job seekers identify opportunities and partnerships in our community. These include workforce partners, training programs (free and fee-based), financial aid, apprenticeship resources, and more! Employers can also find resources to eliminate barriers to work, and upskill/reskill their workforce, as well as info on state and federal funding available to supplement the cost of that training.



LIVE IN LOU

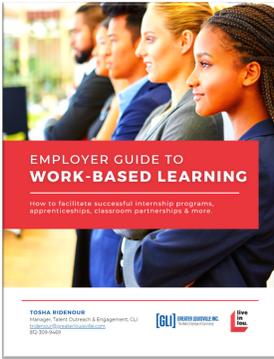
Follow @liveinlou     

Live in Lou is the region's premier talent attraction and retention initiative. GLI has developed a suite of tools to assist you as you recruit top talent to the region. Employers can post open jobs on the **largest local-only job board**, access relocation guides, and showcase information to new and existing candidates about what makes Greater Louisville unique. We've also developed a thriving **City Champs Ambassador program** that connects new or prospective residents with trained city ambassadors to provide a warm and friendly welcome.

JOB SEEKER CONNECTION PROGRAM

This program allows GLI to identify employers who need talent and match them with employees seeking work. Employers tell us the open positions they are looking to fill, and the GLI Talent & Workforce Team actively look for talent in the marketplace and maintains a list of those candidates. When candidates match open positions, we connect you to them.

WORK-BASED LEARNING



Have you been looking to harness the power of emerging young professionals in your organization, but don't know where to start in creating an internship? Or do you just want to make sure your internship and co-op programs are following national best practices? GLI has the answers! For Louisville to outpace the growth of its peer cities, we must ensure we have solid pipelines in place to strategically attract and retain top talent. Our newly-created [Employer Guide to Work-Based Learning](#) offers best practices for creating and facilitating successful internship programs, apprenticeships, classroom partnerships, and more.

LinkedIn TALENT INSIGHTS CAMPAIGNS

Through a partnership with LinkedIn, GLI can develop customized campaigns to help you hire that hard-to-find talent. We analyze available talent across the U.S., identifying geographical areas where the supply of that talent outpaces demand, where salaries and/or cost of living are comparable or beneficial to Greater Louisville, and curate a list of potential candidates who fit those parameters. We then contact the candidates on your behalf and send qualified, interested candidates to your inbox. [Email Christine Tarquinio to learn more.](#)

PRIVATE LABEL TALENT ATTRACTION

If you are looking to expand your business or need to fill large numbers of positions, GLI can build a customized talent attraction campaign for you! Utilizing data gathered from our LinkedIn Talent Insights partnership, GLI builds a customized digital ad campaign to attract the right talent. [Email Christine Tarquinio to learn more.](#)

We develop the creative, place and monitor the media, provide weekly optimizations, and report regularly on engagement. Your role? To accept resumes, interview, and hire great candidates.



MITIGATING BARRIERS TO WORK

Many members of our community face one or more barriers to stable employment. GLI helps employers understand how to mitigate barriers like transportation, childcare, expungement, digital access, and more, through educational content, coaching, events, and connectivity to available resources. [Check out more information on our website here.](#)

QUESTIONS? CONTACT:

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